



Ice Cream Truck Award Winning Program



It's seven o'clock on a Monday: where should you go to sell your ice cream?

Award:
Award of Excellence
Technology & Learning



Students promote sale items, make advertising decisions, and decorate their trucks.



Students use an on-screen journal for project costs.

Grades 2-6. Your elementary students get 'two scoops' of math learning fun when they take on the role of an owner of a busy ice cream truck! Students plan for their selling day – buying merchandise, advertising on their trucks, and setting prices. On-screen tools help them plan and stay profitable.

Problem-solving skills grow as students experience, firsthand, a real-world application of mathematics and learn the relationship between costs, pricing, and profit in a simple non-competitive marketplace.

A detailed teacher's guide provides numerous extension activities.

OS X Native/XP Compatible